

Expanding ELICOS Globally: Launch Online Courses Faster with Generative AI

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OpenLearning is a scalable learning platform for education providers that leverages Generative AI



5+ million
enrolments globally



3.5+ million
learners



200+
education providers



10,000+
courses



165
countries



100+ million
Peer interactions

2012

Founded in **Sydney, Australia**

2014

Selected as the national platform for massive online courses by the Malaysian Government

2015

Established regional office in **Kuala Lumpur**

2019

Listed on Australian Stock Exchange (**ASX:OLL**)

2020

Launched **OpenCreds Micro-credential Framework** in Australia and Malaysia

2021

Launched the UNSW Transition Program Online for students to gain entry into 10+ universities

2022

Strategic partnership with the **Education Centre of Australia**

2023

Launch of **embedded Generative AI** tools for education providers

Enabling world-class organisations to deliver transformative learning experiences

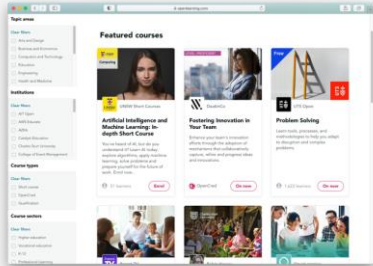
Universities & Higher Learning Institutions

Technical Vocational Education Training, Upskilling & Professional Development

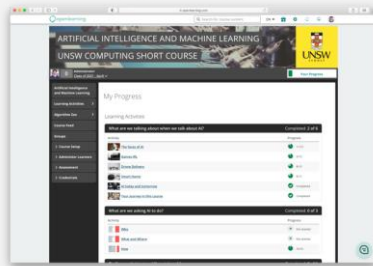
Government Agencies & Industry Associations



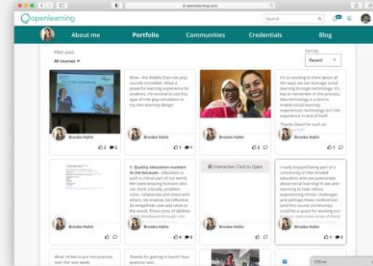
Fully integrated, end-to-end solution for delivering short courses, micro-credentials and degrees



Marketplace



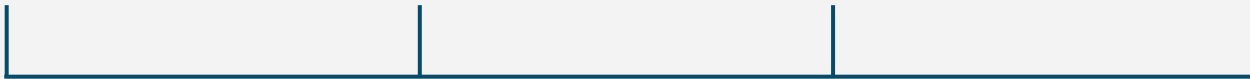
Learning



Portfolios



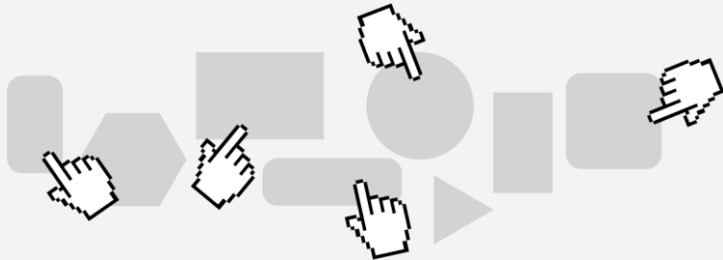
Credentials



Start selling your courses in days not years!

Build and manage yourself (e.g. Moodle, Canvas)

Go to market: 12 to 24 months



- Select or setup an LMS
- Select Payment Gateway
- Select credential system
- Select portfolio system
- Engage IT department
- Integrate systems together
- Build or buy eCommerce system
- Build or buy promotional website
- Create IT management plan
- Engage cloud hosting provider
- Conduct user testing
- Conduct security audit
- Conduct accessibility testing
- Conduct staff training
- Find and fix platform bugs
- Hire customer service staff
- Integrate marketing tools
- Setup micro-credential structure
- Partner with marketplace
- Create your courses

Build, market & sell on OpenLearning

Go to market: 1 month



- Join free onboarding workshop
- Upload university branding
- Create your courses

-
- ✓ No setup cost
 - ✓ Save 80%+ in annual hosting and support costs
 - ✓ Begin generating revenue faster
 - ✓ Access the latest innovative educational technology

What's next?

Create your courses.

World-class online learning experience

Customisable navigation

Course 'news feed'

Course set up tools

The screenshot shows a web browser window with the URL 'openlearning.com'. The page title is 'ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING UNSW COMPUTING SHORT COURSE'. The UNSW Sydney logo is in the top right. Below the header, there is a navigation bar with a user profile icon, the name 'Administrator', and the class 'Class of 2021 - January'. A 'Your Progress' bar is on the right. A left-hand navigation menu lists: 'Artificial Intelligence and Machine Learning', 'Learning Activities', 'Algorithm Zoo', 'Course Feed', 'Groups', 'Course Setup', 'Administer Learners', 'Assessment', and 'Credentials'. The main content area is titled 'What are we talking about when we talk about AI?' and shows a grid of six learning activity cards: 'The faces of AI' (robot), 'Games IRL' (laptop), 'Drone Delivery' (drone), 'Smart Home' (smart speaker), 'AI today and tomorrow' (data visualization), and 'Your journey in this course' (child with robot). A progress indicator shows 'Completed: 0 of 6'. A second section below is titled 'What are we asking AI to do?' with 'Completed: 0 of 3'. A chat icon is in the bottom right corner.

Progress bar

Pages and learning activities

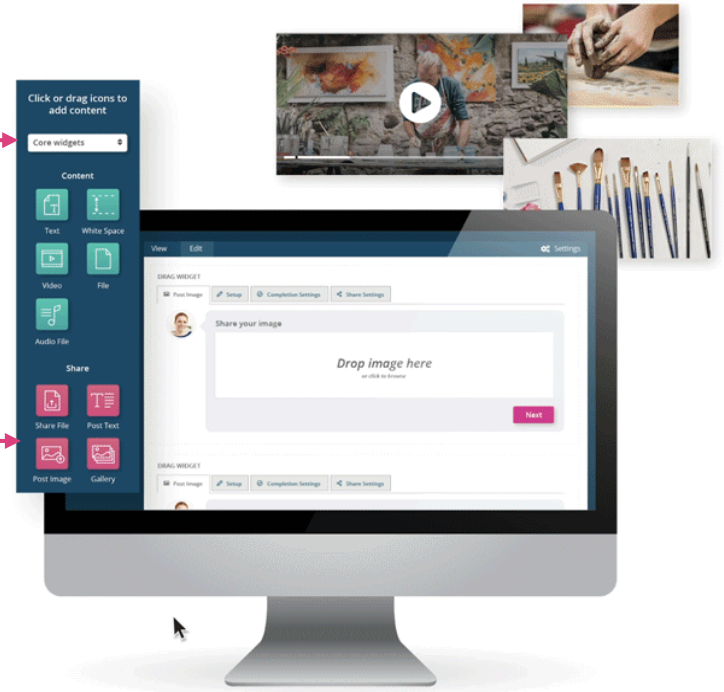
Easy to use course authoring tools to save your lectures time and create better courses

Built-in Authoring Widgets

Over 30 built-in widgets support all basic data types and resources that you would expect for inclusion in a course. iFrame and HTML can be embedded.

Drag-and-drop Functionality

The drag-and-drop functionality allows easy access to the entire suite of authoring widgets for user-friendly course building and delivery.



Advanced features for online and blended learning

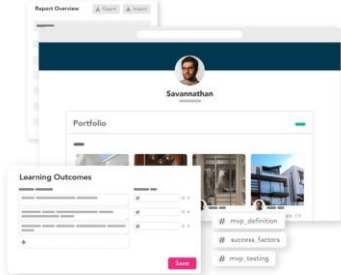
Learning design tools for active teaching and learning



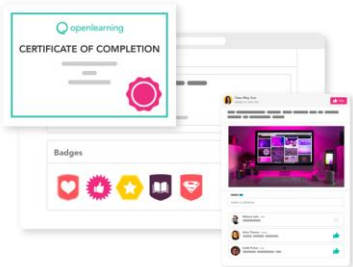
Course Authoring



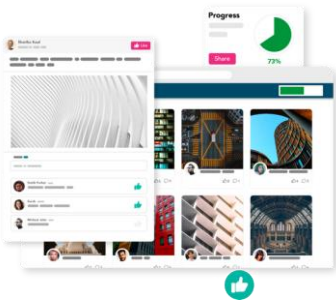
Institution Portal



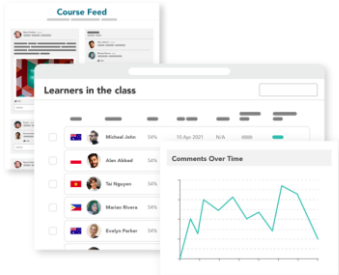
Assessment



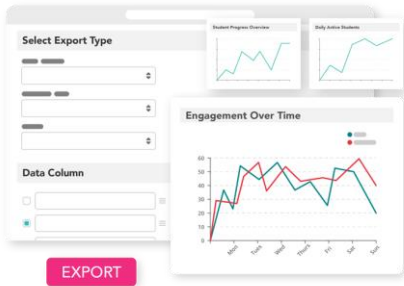
Certification



Learners Engagement



Facilitation



Learning Analytics



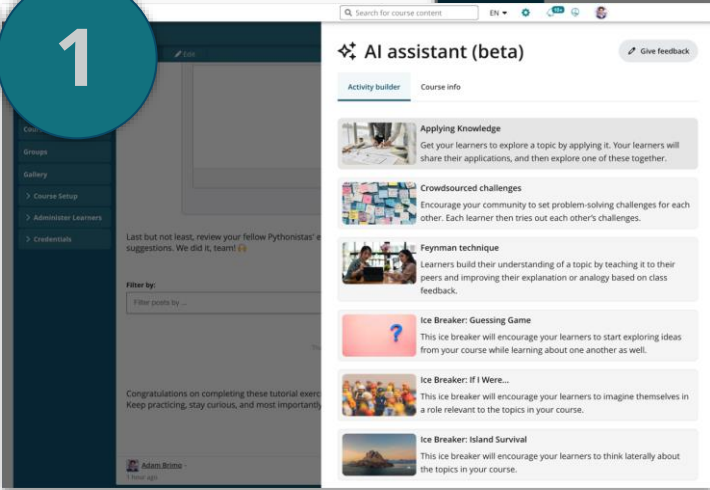
Marketing

**Create Courses 10x Faster with
OpenLearning's AI Assistant.**

Game Changer for ELICOS.

OpenLearning's AI Assistant will suggest high quality learning activities, content and assessments

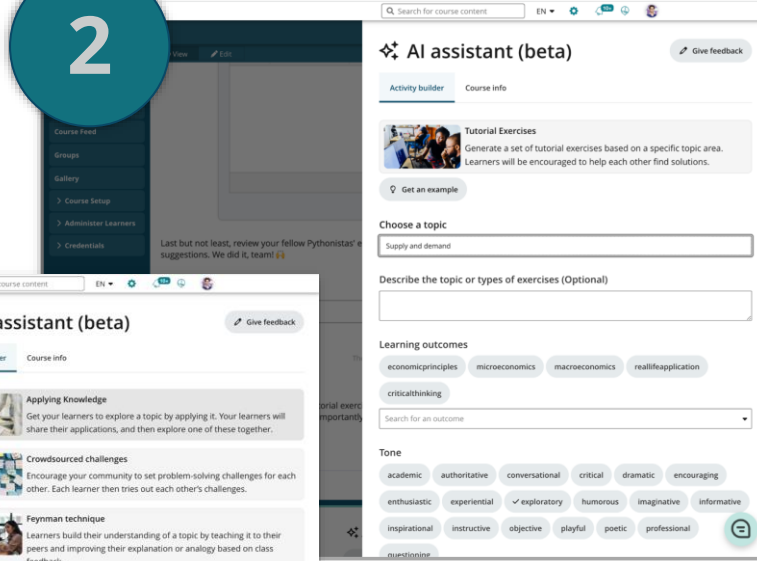
1



The screenshot shows the 'AI assistant (beta)' interface. The left sidebar contains navigation options: Course Feed, Groups, Gallery, Course Setup, Administer Learners, and Credentials. The main content area is titled 'AI assistant (beta)' and has a 'Give feedback' button. Below the title are two tabs: 'Activity builder' (selected) and 'Course info'. A list of suggested activities is displayed, each with a thumbnail and a brief description:

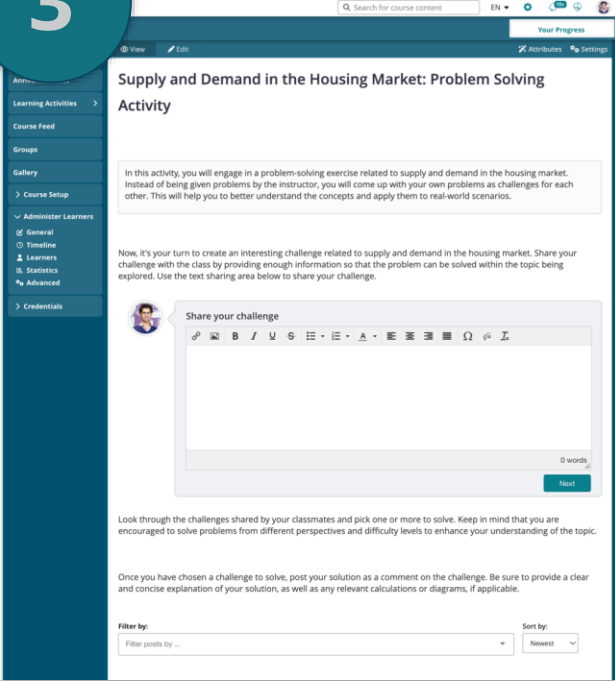
- Applying Knowledge**: Get your learners to explore a topic by applying it. Your learners will share their applications, and then explore one of these together.
- Crowdsourced challenges**: Encourage your community to set problem-solving challenges for each other. Each learner then tries out each other's challenges.
- Feynman technique**: Learners build their understanding of a topic by teaching it to their peers and improving their explanation or analogy based on class feedback.
- Ice Breaker: Guessing Game**: This ice breaker will encourage your learners to start exploring ideas from your course while learning about one another as well.
- Ice Breaker: If I Were...**: This ice breaker will encourage your learners to imagine themselves in a role relevant to the topics in your course.
- Ice Breaker: Island Survival**: This ice breaker will encourage your learners to think laterally about the topics in your course.

2



The screenshot shows the 'AI assistant (beta)' interface with the 'Activity builder' tab selected. The 'Choose a topic' section has a search bar containing 'Supply and demand'. Below it is a text input field for 'Describe the topic or types of exercises (Optional)'. The 'Learning outcomes' section features several tags: economicprinciples, microeconomics, macroeconomics, reallifapplication, and criticalthinking. The 'Tone' section has a search bar and a grid of tags: academic, authoritative, conversational, critical, dramatic, encouraging, enthusiastic, experiential, exploratory, humorous, imaginative, informative, inspirational, instructive, objective, playful, poetic, professional, and questionnaire.

3



The screenshot shows the 'Supply and Demand in the Housing Market: Problem Solving Activity' page. The left sidebar contains navigation options: Learning Activities, Course Feed, Groups, Gallery, Course Setup, Administer Learners, General, Learners, Statistics, and Credentials. The main content area is titled 'Supply and Demand in the Housing Market: Problem Solving Activity'. It contains the following text:

In this activity, you will engage in a problem-solving exercise related to supply and demand in the housing market. Instead of being given problems by the instructor, you will come up with your own problems as challenges for each other. This will help you to better understand the concepts and apply them to real-world scenarios.

Now, it's your turn to create an interesting challenge related to supply and demand in the housing market. Share your challenge with the class by providing enough information so that the problem can be solved within the topic being explored. Use the text sharing area below to share your challenge.

Share your challenge

Look through the challenges shared by your classmates and pick one or more to solve. Keep in mind that you are encouraged to solve problems from different perspectives and difficulty levels to enhance your understanding of the topic.

Once you have chosen a challenge to solve, post your solution as a comment on the challenge. Be sure to provide a clear and concise explanation of your solution, as well as any relevant calculations or diagrams, if applicable.

Filter by: [dropdown] Sort by: [dropdown]

17 AI-powered learning design templates to generate activities and increase engagement



Applying Knowledge

Get your learners to explore a topic by applying it. Your learners will share their applications, and then explore one of these together.



Crowdsourced challenges

Encourage your community to set problem-solving challenges for other. Each learner then tries out each other's challenges.



Feynman technique

Learners build their understanding of a topic by teaching it to their peers and improving their explanation or analogy based on class feedback.



Ice Breaker: Guessing Game

This ice breaker will encourage your learners to start exploring a topic from your course while learning about one another as well.



Ice Breaker: If I Were...

This ice breaker will encourage your learners to imagine themselves in a role relevant to the topics in your course.



Ice Breaker: Island Survival

This ice breaker will encourage your learners to think laterally about the topics in your course.



Ice Breaker: Share and Interact

This ice breaker will encourage your learners to share and interact with each other around a specific topic relevant to your course.



Interdisciplinary Approach

Nudge your learners to expand their perspective on a topic, by challenging them to connect seemingly unrelated topics.



Introduce a Concept

Prompt learners to explore various concrete examples in order to solidify their understanding of a new concept.



Practice a Technique

Involves mastering different approaches. Prompt your learners to research and share a technique, then complete relevant challenge.



Project-based activity

Learners complete project that demonstrates their understanding of a course topic or subject area.



Recorded Presentation

In this interactive activity, learners prepare, deliver, record, and upload presentations on a chosen topic, followed by constructive feedback and insights from their peers.



Role-play: Meet the brief

Learners practice meeting a brief through role play. Each learner gets the opportunity to take on the role of client as well as service provider.



Role-Play: The good, the bad and the ugly

Learners differentiate between: correct with best practice, incorrect approaches, and correct but using poor practices. They take on one of these roles to solve a challenge, then critique each other's responses.



Sharing activity: Experiences

Encourage learners to share their personal experiences related to a course topic and engage with one another in conversation.



Sharing activity: Share and review

Learners share their work on a topic and are then encouraged to review each other's contributions.

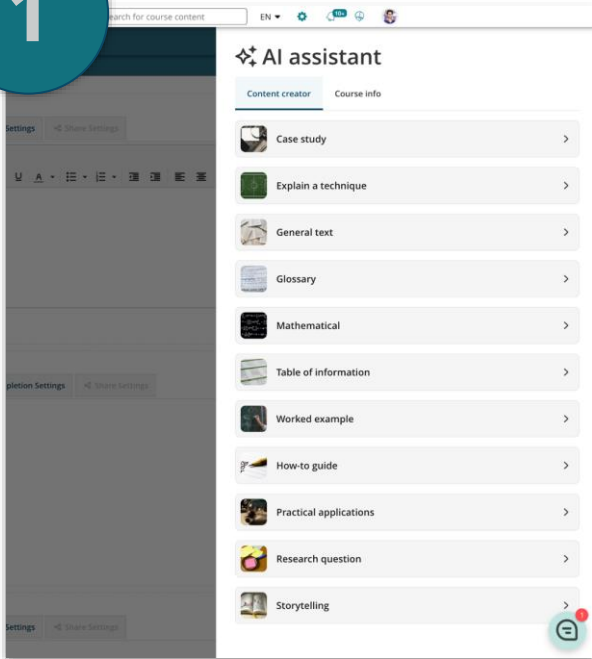


Tutorial Exercises

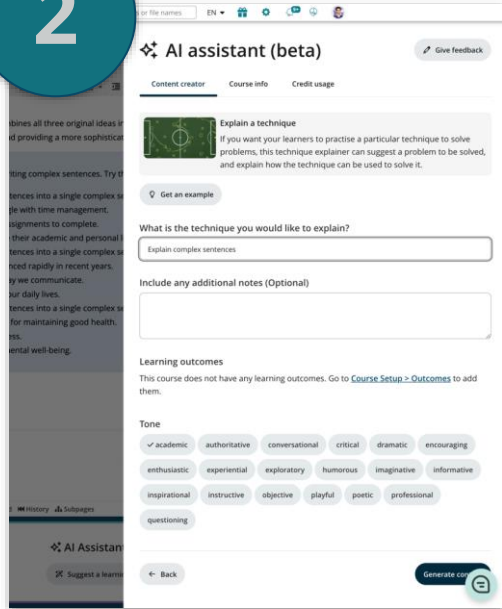
Generate a set of tutorial exercises based on a specific topic area. Learners will be encouraged to help each other find solutions.

OpenLearning's AI Assistant can generate a wide range of advanced content types

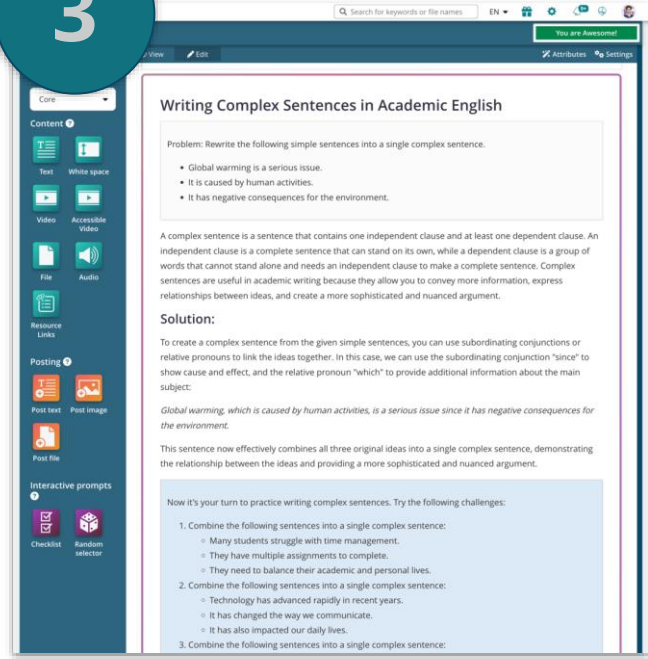
1



2



3



14 AI-powered content templates designed for online learning with formatting and styling



Case study



Table of information



Storytelling



Explain a technique



Worked example



Pros and cons



General text



How-to guide



Analogy



Glossary



Practical applications



Welcome message



Mathematical



Research question



OpenLearning's AI Assistant can generate thumbnail images for your pages

1

AI assistant (beta) Give feedback

Thumbnail Generator Course info Credit usage

Generate thumbnails
Make your course more engaging with visually appealing thumbnails for each page.

Page title
Sentence Structure and Grammar

Art medium
Digital Art

Art style
2 items selected

Artist Inspiration (optional)
An artist or artwork to mimic. [See some examples](#)

Colour Scheme (optional)

Include any additional notes (Optional)
Further describe the content or style of the image(s) you want to generate

2

AI assistant (beta) Give feedback

Select thumbnails to keep
Only selected thumbnails will be applied to your pages

- The Structure of Academic Writing
- Sentence Structure and Grammar
- Active vs. Passive Voice
- Techniques for Efficient Reading
- Annotating and Note-taking

5 out of 5 thumbnails selected

← Generate again Discard Apply to module

3

English

Administrator Class of 2023 You are Awesome!

Home Week 1 Completed: 1 of 1

- The Structure of Academic Writing
- Sentence Structure and Grammar
- Active vs. Passive Voice
- Techniques for Efficient Reading
- Annotating and Note-taking

We are developing a complete suite of embedded Generative AI tools for educators

Activity creation following best practices with learning design patterns

PUBLIC

Content generation for various content types

PUBLIC

Automatic page thumbnail generator

PUBLIC

Course structure, module structure and learning outcomes

COMING SOON

Marking rubric design and assessment suggestions

COMING SOON

Suggestions for learner feedback based on their posts and context

COMING SOON



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